

Course Syllabus

Tourism Principles and Practice 7.5 Credits*, First Cycle Level 1

Learning Outcomes

Upon completion of the course, the student should be able to:

Knowledge and understanding

- Explain the principles and applications of the tourism system and the historical background to tourism. (1)
- Discuss the effects of tourism and destination development on local communities, the environment and businesses. (2)
- Explain global trends and their impact on tourism. (3)

Skills and skills.

- Discuss and evaluate basic tourism concepts through writing. (4)
- Communicate tourism impacts through oral presentations. (5)

Evaluation and approach

- Illustrate integration of knowledge about different aspects of tourism as a phenomenon in society. (6)

Course Content

The course introduces students to the global principles that underpin tourism. The course will consider the development, management, impacts and sustainability of tourism from different disciplinary perspectives including economics, geography, management, sociology and anthropology.

Theoretical constructs will be introduced to illustrate how the phenomenon of tourism has developed and shaped the current global industry. Different scales – local, regional, national and global - will be used to illustrate how tourism interacts within a dynamic socio-economic world. The course will focus on issues of sustainability, destination development and global and Nordic trends.

Assessment

PM (3 credits) assess outcomes 1, 2, 3, 4 and 6.

An oral presentation and seminars (1.5 credits) assess outcomes 2, 3 and 5.

A written exam (3 credits) will assess outcomes 1, 2, 3, 4 and 6.

Forms of Study

Lectures and seminars

Grades

The Swedish grades A–F.

The final course grade is set by the course examiner and is a weighted evaluation based on the results from all assessments.

Prerequisites

General entry requirements

Other Information

A maximum of 5 examinations in each module.

Subject:

Tourism Studies

Group of Subjects:

Tourism and Recreation Studies

Disciplinary Domain:

Social Science, 100%

This course can be included in the following main field(s) of study:

1. Tourism Studies

Progression Indicator within (each) main field of study:

1. G1N

Approved:

Approved 8 March 2018

Valid from 8 March 2018