

## Course Syllabus

### **Managing and Interpreting Natural and Cultural Heritage Sites** **7.5 Credits\*, Second Cycle Level 1**

#### **Learning Outcomes**

On completion of this course, students will be able to:

- give an overview of the field of study in terms of current heritage research;
- analyze the role of heritage in the global experience economy, and its significance in industrial restructuring and regional development;
- analyze the economic, social and cultural consequences of how heritage tourism is managed;
- present issues relating to sustainability in heritage based tourism products and services;
- critically assess different interpretations of heritage and relate these to ideological perspectives;
- demonstrate an understanding of landscape analysis and methods for interpretation.

#### **Course Content**

This course recognizes that heritage has become increasingly important as a resource in the context of local and regional development including tourism ventures. The course deals with heritage as a complex concept which can be understood and used in different situations both to boost the attractiveness of places as well as to contribute to a particular identity. The course also examines the ability to decipher processes of change affecting places and regions through landscape analysis, especially regarding an understanding of agrarian and industrial heritage.

Furthermore, heritage as a basis for developing sustainable tourism products will be covered in the course. Management aspects of heritage will be discussed, as well as how heritage, including interpretative writing and storytelling, plays an increasing role in the experience economy.

#### **Assessment**

The course is examined through continuous assessment in seminars (2.5 credits), fieldwork/excursion (1 credit) and a final paper (4 credits).

**Forms of Study**

The course is taught in the form of lectures, seminars and by way of field work and excursions. Students will prepare a paper as an assignment.

**Grades**

The Swedish grades A–F.

Seminars and fieldwork/excursion (U-G)

Final paper that is submitted late can not achieve higher than a passing grade (G).

**Prerequisites**

A Bachelors degree in either Human Geography, Business Administration, Tourism Studies and English 6

**Other Information**

The number of examinations is limited to five.

Replaces KG3012.

**Subject:**

Human Geography

**Group of Subjects:**

Cultural and Social Geography

**Disciplinary Domain:**

Social Science, 100%

**This course can be included in the following main field(s) of study:**

1. Human Geography
2. Tourism Studies

**Progression Indicator within (each) main field of study:**

1. A1F
2. A1F

**Approved:**

Approved 11 December 2014

Valid from 12 January 2015