

Course Syllabus

Tourism Principles and Practice 7.5 Credits*, First Cycle

Learning Outcomes

Upon completion of the course, the student should be able to:

Knowledge and understanding

- Explain the principles and applications of the tourism system and the historical background to tourism.
- Discuss the effects of tourism and destination development on local communities, the environment and businesses.
- Explain global trends and their impact on tourism.

Skills and abilities.

- Discuss and evaluate basic tourism concepts through writing.
- Communicate tourism impacts through oral presentations.

Evaluation and approach

- Illustrate integration of knowledge about different aspects of tourism as a phenomenon in society.
- Critically analyse and discuss sustainability in tourism

Course Content

The course introduces tourism as a multifaceted phenomenon in modern world. The relation of tourism to the environment, the economy and society and culture are discussed and related to the sustainability of destinations. The course introduces basic concepts in tourism studies around destinations, management, marketing, governance and discusses tourism as a system to illustrate how destinations are embedded in a dynamic socio-economic and socio-ecological world. It discusses global and local trends that shape and influence tourism as a phenomenon and destinations in different parts of the world. The course focuses on issues of sustainability, destination development, and global trends.

Assessment

Written assignment, oral presentations and seminars, written exam

Forms of Study

Lectures and obligatory seminars

Grades

The Swedish grades A–F.

Module 1: Written assignment and active participation in seminar - 3 credits (A-F)

Module 2: Oral presentations and active participation in seminars - 1.5 credits (Pass/Fail)

Module 3: Written exam - 3 credits (A-F)

The final course grade is set by the course examiner and is a weighted evaluation based on the results from all assessments.

Prerequisites

General entry requirements

Other Information

A maximum of 5 examinations in each module.

Subject:

Tourism Studies

Group of Subjects:

Tourism and Recreation Studies

Disciplinary Domain:

Social Science, 100%

This course can be included in the following main field(s) of study:

1. Tourism Studies

Progression Indicator within (each) main field of study:

1. G1N

Approved:

Approved 24 February 2022

Valid from 1 March 2022