

Course Syllabus

Nature Based Tourism 7.5 Credits*, First Cycle

Learning Outcomes

Analysis nature-based tourism from multiple perspectives
Problematising nature-based tourism demand and its relation to society and sustainability
Discuss the nature and scope of the stakeholders involved in nature-based tourism
Assess and develop strategies for sustainable development, management and marketing of nature-based tourism
Apply principles and practices of nature-based tourism experience design
Reflect on what constitutes the natural in nature-based tourism
Evaluate environmental, socio-cultural, economic and psychological impacts of nature-based tourism practices.

Course Content

The course will provide the student with multidisciplinary perspective of sustainable design, management, monitoring and marketing of nature-based tourism practices and experiences. The course critically assesses the idea and meaning of nature and the wilderness throughout history to understand how nature is socially constructed and valued as a resource in tourism today. Students will discuss and reflect on future scenarios and trends of nature-based tourism and the future value of nature for tourism businesses and communities. Different definitions and typologies of nature-based tourism are examined comprehensively in Nordic and Global contexts through the use of case studies.

Assessment

Individual Written Assignment
Active participation in Seminars

Forms of Study

Lectures, obligatory seminars, collaborative group work

Grades

The Swedish grades A–F.

Module 1: Individual assignment 5.5 credits (A-F)

Module 2: Group work 2 credits (U-G)



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Prerequisites

30 credits Tourism Studies

Subject:

Tourism Studies

Group of Subjects:

Tourism and Recreation Studies

Disciplinary Domain:

Social Science, 100%

This course can be included in the following main field(s) of study:

1. Tourism Studies

Progression Indicator within (each) main field of study:

1. G1F

Approved:

Approved 24 February 2022

Valid from 1 March 2022