

## Course Syllabus

### Qualitative Methods 7.5 Credits\*, First Cycle

#### Learning Outcomes

##### *Knowledge and understanding*

Upon completion of the course, students will be able to:

- describe the merits and limitations of qualitative research

##### *Competence and skills*

Upon completion of the course, students will be able to:

- collect, analyse and interpret data in accordance with a qualitative research strategy
- develop a qualitative research design
- report on data collection and analysis that are conducted using qualitative methods

##### *Judgement and approach*

Upon completion of the course, students will be able to:

- critically evaluate and reflect on qualitative research approaches, and their contribution to various disciplines and to society
- demonstrate awareness of the ethical aspects of research

#### Course Content

The aim of the course is to familiarise students with qualitative research inquiries and to equip them with methodological knowledge in the study of tourism. During this course, students are introduced to the ontologies, epistemologies and methodologies of research. Further, they are introduced to various qualitative methods and are encouraged to reflect on the merits and limitations of them in relation to specific research and socio economic contexts. Students gain experience in the collection, analysis and reporting of qualitative data, and formulate a research design based on qualitative methods, including purpose and research aims.

#### Assessment

Active participation in seminars: 2.5 credits  
Written assignments: 5 credits

**Forms of Study**

Lectures, seminars, workshops, assignments.

**Grades**

The Swedish grades A–F.

Active participation in seminars: Pass/Fail  
Written assignments: A–F

The course grade (7.5 credits) is set by the examiner and is an aggregative judgement based on the results from all assignments.

**Prerequisites**

60 credits

**Subject:**

Tourism Studies

**Group of Subjects:**

Tourism and Recreation Studies

**Disciplinary Domain:**

Social Science, 100%

**This course can be included in the following main field(s) of study:**

1. Tourism Studies

**Progression Indicator within (each) main field of study:**

1. G2F

**Approved:**

Approved 6 February 2020

Valid from 28 April 2020