

Course Syllabus

Introduction to Tourism Studies 15 Credits*, First Cycle

Learning Outcomes

Upon completion of the course, students will be able to:

Knowledge and understanding

- explain contemporary tourism-related issues using current research (1)
- explain the relationship between sustainability and tourism (2)
- explain important tourism concepts and theories (3)

Competence and skills

- discuss and evaluate tourism concepts in writing (4)
- analyse the opportunities for tourism and the challenges it faces (5)
- identify, analyse and communicate how concepts and theories from tourism studies relate to the reality of tourism (6)

Judgement and approach

- reflect on the different impacts that tourism can have (7)
- discuss different aspects of tourism as a social phenomenon (8)

Course Content

This course introduces students to the theories, concepts and principles that underpin tourism as an industry and as a research discipline. The course allows students to gain an understanding of how tourism is integrated into wider society. By way of local and global examples, students will focus on theoretical constructs that illustrate how tourism interacts within the dynamic socio economic environment in which we currently live.

With the concept of sustainability as a foundation, the course focuses on the different levels of tourism (local, regional, national and global) and different types of tourism (for example, cultural tourism, dark tourism, indigenous tourism and food tourism). The course considers the challenges and issues facing tourism and emphasises the need for sustainable approaches for the future success of tourism.

Assessment

Examination (6 credits) 1, 2, 3, 5, 8

Written assignment (6 credits) 1, 2, 3, 4, 5, 6, 7

Presentation at seminars and workshops (3 credits) 3, 5, 6, 7, 8

Forms of Study

Lectures, workshops and seminars.

Grades

The Swedish grades A–F.

The final grade of the course is set after an overall assessment made by the examiner.

Prerequisites

General entry requirements

Subject:

Tourism Studies

Group of Subjects:

Tourism and Recreation Studies

Disciplinary Domain:

Social Science, 100%

This course can be included in the following main field(s) of study:

1. Tourism Studies

Progression Indicator within (each) main field of study:

1. G1N

Approved:

Approved 6 February 2020

Valid from 12 March 2020