

Course Syllabus

Sport Journalism 5 Credits, First Cycle

Learning Outcomes

Upon completion of the course, students will be able to:

account for the developments in sports journalism
demonstrate an understanding of the difference between journalism and written PR
conduct sport journalism
write reportage, opinion columns, and other articles for journalistic and PR purposes
demonstrate an understanding of the various roles involved in editing and collaboration within the editorial process
understand and respect the importance of deadlines.

Course Content

In the course the students learn account for the developments in sports journalism.
In the course the students learn how to conduct journalistic and PR interviews and how to write reportage, opinion columns, and other articles for journalistic.
One part of the course is to demonstrate an understanding of the various roles involved in editing and collaboration within the editorial process and
understand and respect the importance of deadlines.

Assessment

- Written assignments

Grades

The grading scale used for the final course grade is U–VG.

U-VG

To get VG the student must receive VG on the last assignment

Grades are reported as follows:

- Journalistic texts, PR texts, editorial work - 5 Credits | U–VG

Prerequisites

General entry requirements

Other Information

This course cannot be counted towards the same degree along with courses that have equivalent content.

If the student has received a decision/recommendation granting study support from Dalarna University because of a disability, then the examiner has the right to offer an alternative examination arrangement. The examiner takes into account the objectives in the course syllabus when deciding whether the examination can be adapted in accordance with the decision/recommendation.

Subject:

Sport and Health Science

This course can be included in the following main field(s) of study:

1. Sport and Health Science

Progression Indicator within (each) main field of study:

1. G1N

Approved:

Approved 7 February 2023

Valid from 7 February 2023