

Course Syllabus

English for International Business: Communication and Culture **7.5 Credits*, First Cycle**

Learning Outcomes

On completion of the course, students will be able to:

- hold both formal and informal oral discussions in English
- search for and reflect upon relevant facts with a critical regard for sources, and present these in a short and concise form
- analyse different communication situations and subsequently apply the appropriate language registers
- use presentation technique in formal and informal presentations
- reflect upon and apply intercultural competence when meeting others and when conducting business in cultures foreign to their own
- communicate clearly and concisely in the form of purpose-oriented business-related texts in English using a purpose-oriented business glossary.

Course Content

This course has been created with the purpose of developing students' business, language and cultural skills. In practical and interactive seminars, small student groups will role-play business meetings, give short presentations and take part in discussions. This will give students extensive practice in developing not only their business English, communication and presentation technique but also their intercultural competence as, where possible, they will work with students from other parts of the world. During the course students will complete an extensive assignment in the form of a business case study, which will be presented in both oral and written form as a business report.

Assessment

Continuous assessment of active seminar participation and preparation, as well as written and oral presentations.

Forms of Study

Obligatory seminars. The language of instruction is English.

Grades

The Swedish grades A–F.

The final grade for the course is based on an overall assessment by the examiner.

Reporting of grades:

Module 1: Oral Communication - 4 cr

Module 2: Written Communication - 3.5 cr

Prerequisites

General entry requirements and English 6. No knowledge of Swedish is required

Other Information

Replaces EN1106.

Subject:

English

Group of Subjects:

English

Disciplinary Domain:

Humanities, 100%

Progression Indicator:

G1N

Approved:

Approved 1 July 2020

Valid from 1 July 2020