

Course Syllabus

Entrepreneurship in Regional Development and Growth 7.5 Credits*, First Cycle Level 1

Learning Outcomes

After completing the course, the student shall be able to:

- Explain basic concepts and models for growth (1)
- Describe common obstacles and opportunities for growth in entrepreneurial companies (2)
- Explain how entrepreneurship can contribute to regional development (3)
- Compare various corporate growth patterns and growth processes (4)
- Analyze the opportunity of different companies to contribute to regional development and growth (5)

Course Content

The course begins by discussing the basic concepts and models for growth. This includes sorting out different measures of what growth is and what different growth patterns might look like. In addition to this, there is discussion of various kinds of growth, e.g. organic growth and growth through acquisition, as well as a review of both the most common obstacles for growth and the measures used to promote growth. These obstacles and opportunities are also discussed with respect to the entrepreneurial business environment and the way these companies can contribute to regional development.

In the second part of the course, the students compare the growth of two or more successful companies and analyze any differences based on the situation of each company. They also discuss how each company can contribute to regional development and competitiveness.

Assessment

Written test, 4.5 credits (examines objectives 1, 2, 3)

Individual written assignment and active participation in the seminar, 3 credits (examines objectives 4, 5)

Forms of Study

Lectures and seminars.

Grades

The Swedish grades U–VG.

To pass the course with distinction (VG), VG is required on both assignments.

Prerequisites

General entry requirements

Other Information

The number of examination attempts is limited to five.

Students who have been admitted to and registered on the course are entitled to receive tuition and/or supervision only during the course to which they were accepted.

Make-up assignments and reworked seminar assignments must be submitted no later than the dates specified in the study guide.

Subject:

Entrepreneurship and Innovation

Group of Subjects:

Business Administration

Disciplinary Domain:

Technology, 100%

Approved:

Approved 26 February 2015

Valid from 20 May 2015