

## Course Syllabus

### **Conditions for Entrepreneurial Companies 7.5 Credits\*, First Cycle Level 1**

#### **Learning Outcomes**

After completing the course, the student shall be able to:

- explain the fundamental differences between traditional companies and an entrepreneurial company (1)
- explain how entrepreneurship can help to create new economic conditions for both start-up companies and established companies (2)
- describe the institutional conditions for entrepreneurship (3)
- analyze the differences between traditional companies and a entrepreneurial company (4)
- compare how entrepreneurship can affect companies and business management in terms of business competitiveness and adaptability (5)
- systematically reflect on how changes in institutional conditions affects the entrepreneurial company. (6)

#### **Course Content**

The course begins by addressing the conditions of the entrepreneurial firm and what constitutes the framework for the existence of these corporations. Here the course compares innovative entrepreneurial companies with more traditional management companies and discusses the institutional conditions for entrepreneurship that prevail in our society. Institutional conditions for entrepreneurship are those dictated by the community and consist of, for example, taxation, savings, risk capital and labour market regulations.

To lift the role of the entrepreneurial company in society and its importance, the course also examines some of the effects on society that entrepreneurial-oriented companies provide. This applies to those effects from both start-ups and established companies with an innovative, entrepreneurial approach.

#### **Assessment**

Assignment 1 (examines 1, 2, 3, 4): Individual written assignment and active participation in the seminar, 5 credits

Assignment 2 (examines 5, 6): Written assignment in group and active participation in the seminar, 2,5 credits

**Forms of Study**

Lectures, seminars and group assignments.

**Grades**

The Swedish grades U–VG.

The following ratings can be obtained:

Assignment 1: U, G, VG

Assignment 2: U, G

To pass the course students must obtain the grade G on all assignments. To pass the course with distinction (VG), VG is in addition required on assignment 1.

**Prerequisites**

General entry requirements

**Other Information**

The number of examination attempts is limited to five.

Students who have been admitted to and registered on the course are entitled to receive tuition and/or supervision only during the course to which they were accepted.

Students must be able to describe their contributions to group assignments.

Make-up assignments and reworked seminar assignments must be submitted no later than the dates specified in the study guide.

**Subject:**

Entrepreneurship and Innovation

**Group of Subjects:**

Business Administration

**Disciplinary Domain:**

Technology, 100%



D.no: Du Ku 2014/334  
Page 3(3)  
EU1030

**Approved:**

Approved 18 September 2014

Valid from 14 December 2014