

Course Syllabus

Towards Sustainability and Resilience in Tourism and Hospitality I 7.5 Credits*, Second Cycle

Learning Outcomes

On completion of the course, students will be able to:

- Critically analyse contemporary tourism related issues from a perspective informed by research by reviewing the latest research and relevant case studies.
- Develop theoretical insights into issues of resilience and sustainability, and discuss how this knowledge can be used to promote the tourism industry.
- Identify potential threats and barriers to sustainable tourism development.
- Evaluate various tourism development scenarios and assess their potential impact on different stakeholders.

Course Content

This course deals with how to create a more sustainable, resilient and relevant tourism industry. The course provides tourism professionals and students with the opportunity to develop skills that will enable them to understand different contemporary tourism related phenomena, prepare them for unexpected changes in society, and promote a desirable future for tourism. The course adopts a social-science perspective that encourages critical thinking and the use of research based knowledge and theories. The course focuses on analysing the current situation of the tourism system at global and local levels that include economic, social and environmental factors as well as possible future scenarios for tourism development. The course focuses on the sectors of tourism and hospitality; however, it also has broad applicability and relevance for professionals from other service based industries.

Assessment

Written assignments: 5 credits

Seminars: 2.5 credits

Forms of Study

Lectures and seminars.

Grades

The Swedish grades A–F.

Seminars U-G

The final grade of the course is set based on the written assignments.

Prerequisites

Bachelors degree and an approved Statement of purpose or equivalent knowledge

Subject:

Tourism Studies

Group of Subjects:

Tourism and Recreation Studies

Disciplinary Domain:

Social Science, 100%

This course can be included in the following main field(s) of study:

1. Human Geography
2. Tourism Studies

Progression Indicator within (each) main field of study:

1. A1N
2. A1N

Approved:

Approved 3 September 2020

Valid from 1 January 2021